

II Annual IE Social Responsibility Forum November 14-15

Each year, the number of MBA students and professionals who engage in social and environmental issues, be it through corporate social responsibility, starting their own social enterprises or through business endeavours in the environmental arena, grows exponentially. Led by a diverse range of committed business people willing to apply their intelligence and training towards more than just the economic bottom line, this new breed of leaders takes social issues head on while incorporating solutions to society's problems into their business plans and operations. From social entrepreneurs who design novel business ideas to tackle old problems, to trendsetters who work inside today's mature companies as advocates of policies that take into account the whole range of stake holders and the environment, this growing generation of visionaries continues to lead by example, raising awareness of social issues while profoundly changing the face of business and the world in which we live. These unique individuals have one mission: that of making a lasting social impact.

Thursday November 15, 2007

Workshop: Investment and Risk Management in Renewable Energies



12:00 - 12:30

Registration (Aula Magna)

12:30 - 13:45

Break-out session 1 PANEL B - Risk Management in Carbon Finance and Renewable Energy Investment (Room A304)

Risk management plays an important role in renewable energy investment projects and related carbon credit trading activities. The panelists will discuss not only how executive decision makers should cope with the challenging new risks in the renewable energy sector, but also how stakeholders must devise creative new strategies for minimizing these risks in a changing scenario. How the success of renewable energy investment and carbon markets may depend on a more widespread adoption of risk management techniques, such as real options analysis (ROA) and other new computer-based methodologies, will form part of the discussion.

Speakers:

Dario Navarro, International Lawyer and Energy Finance Consultant (USA)

Peter Sweatman, Director of Client Operations, Climate Change Capital (Spain)

Moderator: Melanie Happel, IMBA 2007

13:45 - 14:45

Lunch break

14:45 - 16:00

WORKSHOP 1 - Carbon Finance and Renewable Energy Investment (Room C201)

This workshop will explore a pragmatic step-by-step model for using financial markets to fund renewable energy investment projects under the United Nations Clean Development Mechanism (CDM) in developing countries and briefly compare the CDM to the parallel Joint Implementation (JI) system available to countries pursuing similar projects in the developed world. It will also explore how the CDM process works, how private companies can take advantage of this evolving GHG abatement system and strategies for addressing the many fundamental problems with the current CDM system.

with Dario Navarro

16:00 - 16:15

Coffee break

16:15 - 17:45

Break-out session 3 PANEL - An Industry on the Rise: Corporate Opportunities in Renewable Energies (Aula Magna)

Over the past few decades, governments, businesses and societies have increasingly recognized the need to invest in the creation of alternative, sustainable ways of living and consuming energy. How individuals and corporations act has, for the first time, created an economic dimension. Thus, new business opportunities open up and form an exciting marketplace. The climate change debate has boosted the emerging interest in the renewable energies sector. Among various alternative energy solutions, investments in photovoltaic parks and wind farms have grown exponentially for the past two decades. This panel will provide valuable insights into how these industries have been marked by double digit growth and what the future holds for them and us.

Invited Speakers:

Alberto Rabanal, Managing Director, Conergy AG (Spain)

Paul Brands, Regional Account Executive, ESP Software (Netherlands)

Marianne Haug, Professor of Energy Policy and Sustainable Development, University of Hohenheim (Germany)

Moderator: Philipp Pausder, IMBA 2007

18:00 - 19:00

Closing Ceremony (Aula Magna)

Speakers:



Dario Navarro, International Lawyer and Energy Finance Consultant, USA

Dario Navarro is a U.S. international lawyer, risk analyst, alternative energy consultant and former law and business school professor. He is currently engaged in carbon finance consulting and licensing environmental management software. He holds an LL.M. from Yale Law School, an M.P.A. from Princeton University, a J.D. from the Northwestern University School of Law and a B.A. from Marquette University. He has also studied at the Institute of International and Comparative Law at Oxford University. Dario has taught courses on risk management, strategy, intellectual property, international business, managerial economics, finance and international law at law and business schools in the US, Japan, Australia and Spain. Earlier this year, he gave a guest lecture at Pompeu Fabra University in Barcelona on the topic, "Patents, Innovation and Strategic Management: Imagining the Future of Intellectual Capital Formation." He is the recipient of numerous academic and professional awards for his writing and legal work.



Peter Sweatman, Director of Client Operations, Climate Change Capital (Spain)

Peter Sweatman is the director of Climate Change Capital's Client Operations in Southern Europe and Latin America. He joined CCC, a specialist investment banking group managing over US\$ 1.5 billion in Clean Energy and the Carbon Markets, in 2004. Peter has an MA in Engineering and Management Studies (1990) from St John's College, Cambridge and lectures 20 times a year on subjects related to energy and climate change. Prior to CCC, Peter spent 10 years in capital markets at JPMorgan in London and New York, where he led Southern Europe Debt Capital Markets Origination in Spain and Portugal and subsequently joined JPMSI's Latin American team covering Mexico and Venezuela. After leaving JPMorgan and before joining CCC, Peter founded Charity Technology Trust, was a founding trustee of New Philanthropy Capital and led a small climate change group funding research and awareness building of global warming in Europe. Peter Sweatman, Director of Client Operations, Climate Change Capital (Spain)



Alberto Rabanal, Managing Director, Conergy AG (Spain)

Alberto Rabanal is the General Manager of Conergy España, the Spanish branch of the German quoted company Conergy AG, the European leader in distributing solutions for renewable energy. Mr. Rabanal holds a Master in Commercial Management and Marketing (CEREM) and has completed lectures on "New Technologies of Information" at the Les Heures business school (University of Barcelona). He furthermore studied at ICADE and CIEMAT and has also studied abroad in Switzerland and the United States. Mr. Rabanal certainly does not lack of experience within the renewable energy sector, he deepened his knowledge during his tenure at AET, where he began working as a product manager, was then made Head of Sales and ultimately was appointed as the General Manger of AET Albasolar. By recruiting Alberto Rabanal as General Manager, Conergy has reinforced its activities in Spain, one of the renewable energy markets presenting the most promising outlook worldwide.



Paul Brands, Regional Account Executive, ESP Software (Netherlands)

Paul Brands has completed his studies at the International Business School in the Netherlands. During his professional career he has completed additional courses and training in different areas of expertise such as Environmental management. Mr Brands started his professional career at Akzo Nobel Coatings HQ in the Netherlands. During the first 10 years of his career at Akzo Nobel he occupied multiple management positions in Sales and Marketing of coatings- and colour products. In 1995 Mr. Brands left Akzo Nobel and became general manager of a paint manufacturing facility in the Netherlands and got broadly acquainted with EH&S challenges. Since a few years Mr. Brands has helped ESP explore and develop opportunities in Europe, selling Environmental Solutions to Multinational companies in the region. Based on business success, ESP has recently founded its European Services entity in the Netherlands.



Marianne Haug, Professor of Energy Policy and Sustainable Development, University of Hohenheim (Germany)**

Marianne Haug is Chairman of the Advisory Group on Energy of the European Commission and teaches Energy Policy at the University of Hohenheim in Germany. Professor Haug is an economist and holds advanced degrees in economics and business administration from the University of Bonn, Germany; the Carnegie-Mellon University, USA; and the Harvard Business School, USA. Marianne Haug had a distinguished career in international organisations, the private and public sector. As Director at the International Energy Agency (IEA), Paris from 2002 - 2005 , she was responsible for the Agency's extensive technology collaboration network and policies covering fossil fuels, renewables, hydrogen, fusion and end-use technologies. As Managing Partner of AXAM International, a global investment and advisory firm, she focused on energy, infrastructure and environmental issues. Prior to 1999, Marianne Haug held a number of senior management positions at the WORLD BANK, including Senior Advisor to the World Bank President; Director of the Office of the President; Director - South East Asia, and Director -West Africa. As Deputy Director, Industrial and Mining Projects, she oversaw the World Bank's global portfolio in industry, mining, coal and bio-fuels and spearheaded the World Bank's first environmental assessments. Having published widely on energy, infrastructure, R&D policy and economic development issues, She is a member of several professional associations and numerous national and international boards and committees dealing with energy and sustainable development.